

NCBA CLUSA BOARD CANDIDATE LETTER

I understand and subscribe to the principles and values of NCBA CLUSA. I am prepared to commit the time, effort, and energy necessary to fulfill the expectations and requirements of this important position, including serving on committees where my expertise would be helpful. I was a speaker at NCBA CLUSA's Purchasing Cooperative's Conference three years ago and at its Annual Business Meeting in Seattle last year. If elected, I believe my experience in serving cooperatives for over 40 years will enable me to make a positive and productive contribution as a director representing membership interests on the association's board of directors.

I am well grounded in the principles of finance, management, and decision-making. My peers have recognized me as a leader in my profession. I am a past director of the Institute of Management Consultants and a Certified Management Consultant. Less than 1% of all consultants have achieved the CMC designation.


I have served on advisory Boards of privately held companies and cooperatives and have been an interim CEO of a \$12 million privately held company. I understand how to interpret financials of multi-million dollar companies. I understand how to interface with professional service providers such as attorneys, auditors, bankers and others. My network is global and extensive. I understand the very important fiduciary and ethical responsibility of a director. And, I am adept at asking provocative questions without being provoking. I seek solutions and results. I believe in discipline and accountability at the Board and management level. I support the importance of alignment between the Board, CEO, and an association's membership.

It would be an honor to apply my lifetime experience in serving cooperatives as a member of the NCBA CLUSA Board of Directors. I pledge to be an active and engaged member of the Board and to diligently work with it in furthering the association's mission on behalf of its membership.

Finally, my family and I are very fortunate to be members of the Ashland (Oregon) Food Cooperative, the Grange Cooperative, Kootenai County Electric Cooperative, Spokane Teachers Credit Union, Rogue Federal Credit Union, and patrons of numerous other business cooperatives. Your support of my candidacy would be much appreciated for a position on your Board of Directors. I welcome your questions about the role I envision fulfilling as a director of your association. I look forward to hearing from you at

harvey@harveymeier.com or 509-458-3210. Additional information about my background and experience may be obtained at www.harveymeier.com.

Sincerely,



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President
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