

Dear NCBA Membership,

I'm excited about the opportunity to run, and with your help, serve on the NCBA CLUSA board of directors. With over 20 years of economic development experience, I bring a strong business background to cooperative development. I bring the unique perspective of working with a wide variety of cooperatives from grocery, to housing, to purchasing, to rural electrics to agriculture. For seven years I have organized and hosted a cross sector cooperative summit which brings together cooperatives from across Indiana. I have also organized a successful conference for food cooperatives to provide a strong foundation for start-ups and support for small and mid-size stores. I believe strongly in the power of collaboration and I have been successful in developing partnerships with universities, the public sector, the business community, non- profits and other cooperatives to enhance our ability to grow and expand the cooperative community.

My executive level organizational background has given me the opportunity to work closely with a number of federal agencies such as the U.S. Small Business Administration, USDA, Housing and Urban Development and state departments of health, agriculture, and health and human services.

It would be an honor to serve as one of your elected directors and I commit to serving the organization to the best of my ability. Your vote would be greatly appreciated.

Sincerely,

Debbie Trocha
Executive Director
Indiana Cooperative Development Center